Kickstarter Questions

1. Given the data we can draw three conclusions:
   1. In total, there are more successful campaigns than failed campaigns
   2. Dec is the month with lowest number of successful campaigns
   3. Theater campaigns (and more specifically plays) are the most frequent campaign type.
2. Some limitations of the dataset include only being broken down by country (rather than state/city) and limited information (i.e. occupation, ethnicity) on the types of backers supporting each campaign.
3. Other possible pivots we could create with this data include sorting by grouped goal amounts/ sorting by campaign name and ordered by backer count.